



Hi!

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Call: (619) 416-4759

Write: om.rod8@gmail.com

Visit: <http://ordsigns.com>

Meet: 3175 Cauby Street,
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CA 92110

ABOUT ME

My full name is Omar Rodríguez Valdéz. I'm a Creative Director/Graphic Designer/Illustrator currently in search for my next career.

I was born in Los Angeles, CA, and raised in Mexicali, México (famous for its incredibly hot summers - 120°+) where I got my elementary education done. After graduating high-school, I attended Imperial Valley Community College for a couple of years until I finally decided to move back to the U.S. (2006) to finish my college education. I first attended Grossmont Community College for a year, until finally getting into and graduating from San Diego State University in 2010. Since then, I've worked on improving my design and creative skills, and now I count with almost 10 years of design experience under my belt.

EDUCATION

Year **San Diego State University**
2007 – 2010 B.A. in Applied Arts: *Emphasis in Graphic Design*

JOB EXPERIENCE



Started as a graphic designer in charge of just the Latin America magazine. A couple years later was promoted to the Creative Director position in charge of the U.S. design department.

Creative Director

Responsibilities:

As the creative director I was the direct contact between our CEO and the design team.

Year
2014 – 2018

Also, I was in charge of the hiring process for new designers, as well as training them upon hire.

BizClik Media
San Diego, CA

With more power came more responsibility, and now I was in charge of not one, but four of our monthly "Business Chief" magazines: **América Latina, Australia, Canada, and USA**, making sure they were designed from start to finish while meeting our monthly deadlines.

Some design responsibilities included:

Designing magazine covers, company reports, brochures, ads, media kits, business cards, and any other design necessity that our office may have required.

Other responsibilities included:

Keeping constant communication with clients via email and/or phone regarding the design process of our projects. Keep organize notes of daily tasks in our dashboard; Keep in constant communication with my design team as well as with our sales department, collections department, and editors, about the work progress in order to deliver the best results to the end user.



Started as a regular prepress artist, and within two months was promoted to the position of Graphic Designer for the Nationals Team.

Graphic Designer
(Nationals Team)

Responsibilities:

Design/re-design ads for our several weekly publications. Preparing/preflighting files before sending to press, either in-house or for outside printing.

Year
2011 – 2015

Some design responsibilities included:

Designing ads, web banner ads, and powersites.

Other responsibilities included:

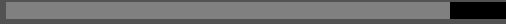
PennySaver
Vista, CA

Keep tight communication with fellow designers and supervisors about the workflow, as well as keep in constant communication with our sales representatives and clients via email and/or phone about the progression of the ads, while meeting deadlines and make quick turn-arounds.

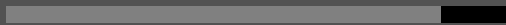


PROFESSIONAL SKILLS

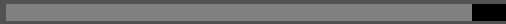
Adobe Photoshop



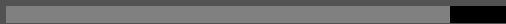
Adobe Illustrator



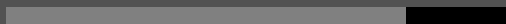
Adobe InDesign



Adobe Acrobat



Wordpress



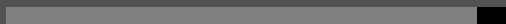
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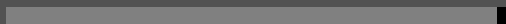
CSS



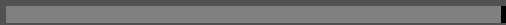
Communication



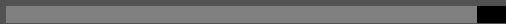
Teamwork



Productivity



Organization



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INTERNSHIPS



**Newspaper
Illustrator**

Year
December
2009 -
May 2010

**The Daily
Aztec**
San Diego, CA

Responsibilities:

Internship at San Diego State University's official newspaper "The Daily Aztec" where I worked as an illustrator for The Opinion section and had to attend weekly meetings with fellow designers/illustrators and writers to discuss and brainstorm about ideas for new topics and illustrations to go with every column.



**Graphic
Designer**

Year
May 2010 -
August 2010

**Community
All-Stars (CAS)**
San Diego, CA

Responsibilities:

Design ads for companies and small local businesses using, as well as posters and schedule cards; Keeping in constant communication with customers via e-mail and/or telephone regarding artwork, information about their participation, and sometimes payment.

CAPABILITIES

Bilingual: English and Spanish

Software: Mac and Microsoft operating systems

Art Skills: Drawing
(Pencil, charcoal, graphite powder)

Painting (oil, acrylic, watercolor)